

The History Of Fierorama

2015 marks the 20th edition of
Fierorama which began in
1996

Fierorama was conceived at the 1995 NIFE Christmas party at the home of former NIFE Club Member Frank Owen. A simple discussion took place that our club should host our own car show.

Through subsequent meetings of the NIFE Board, Paul Vargyas suggested we call our show “Fierorama” named after GM’s “Motorama” shows of the 1950’s; and so it came to be!

Fierorama was originally designed as an honor to the daily driven Fiero. Our first intention was to see just how many Fieros we could get in one place on one day. The goal of Fierorama is not to award the most pristine, showroom new, trailered Fieros. Rather, our goal is to reward the owners who do not consider their Fiero a show car because they use it everyday and find it difficult to keep it in showroom condition. Ideally, we preferred to reward the best-looking Fiero with the most amount of miles on it. The Fierorama classes are broken down by body style and, more importantly, mileage so that cars are competing in classes together that have similar wear and tear. As Fiero owners continue to enjoy driving their cars, each year we adjust the class mileage descriptions to reflect continued usage.

Fierorama Location #1

- Fierorama 1996 & 1997 took place at the Chestnut Court Shopping Center located at 75th Street and Lemont Road in Darien, IL (we were looking for a highly visible location to attract a crowd of on-lookers). The Home Run Inn Pizza restaurant provided our food service and rest room needs.



Fierorama Location #2

- Fierorama 1998 thru 2005 took place in Oak Brook, IL in an office parking lot just north of 22nd Street on Midwest Road. At the time, the Cruisin' Tigers GTO Club was hosting their Indian Uprising All Pontiac Car Show at this same location. The McDonald's at the south edge of the parking lot provided our food service and restroom needs.



Fierorama Location #3

- From 2006 thru 2009, Fierorama took place at Pottawatomie Park along the Fox River in St. Charles, IL. Former NIFE Member Vince Badali had a contact on the St. Charles Park District's Board Of Directors to help get us into this location.



Fierorama Location #4

- In 2010 and 2011, Fierorama took place in the parking lot of the Holiday Inn Express in St. Charles, IL due to pool construction at Pottawatomie Park.



Fierorama's Current Location

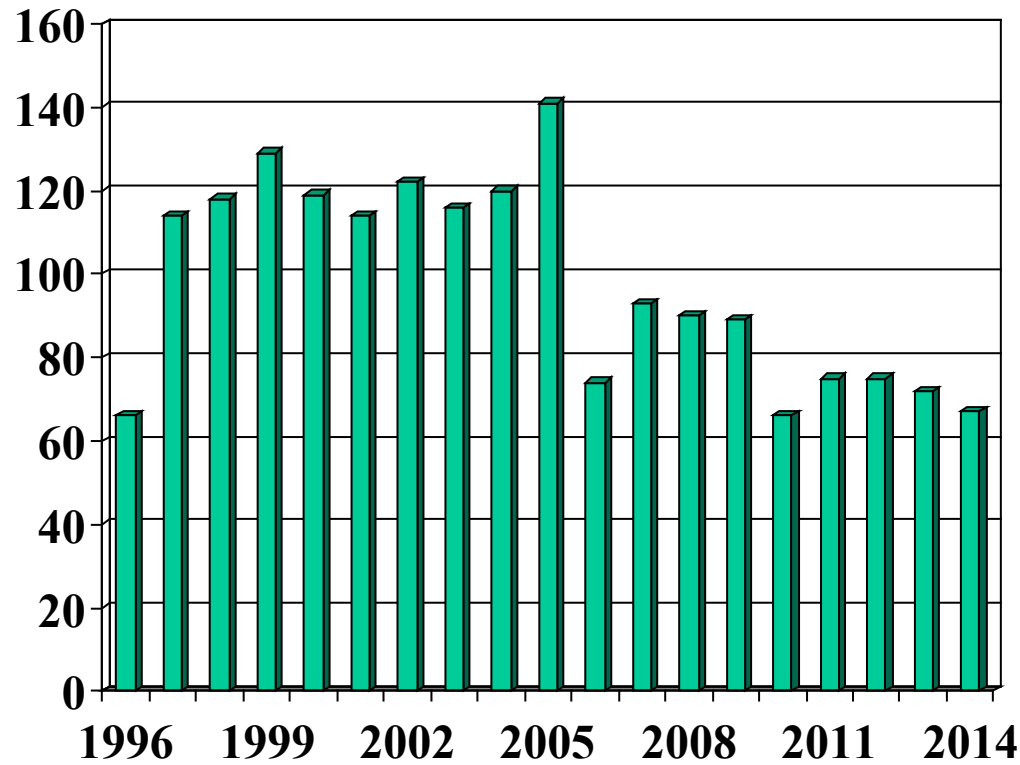
- In 2012, Fierorama returned to Pottawatomie Park and has been there ever since. We love the view, the shade trees, and it is so much more than a hotel parking lot!

Fierorama Participation

Mark Soeldner

Fierorama Registered Participants

- 1996 – 66
- 1997 – 114
- 1998 – 118
- 1999 – 129
- 2000 – 119
- 2001 – 114
- 2002 – 122
- 2003 – 116
- 2004 – 120
- 2005 – 141
- 2006 – 74
- 2007 – 93
- 2008 – 90
- 2009 – 89
- 2010 – 86
- 2011 – 75
- 2012 – 75
- 2013 – 72
- 2014 – 67



Fierorama Participation

- Fierorama 1996 was only open to NIFE Members (so we could get our feet wet in learning how to put on a successful car show)
- We had seven states represented at Fierorama 1997 (only our second year!)
- At Fierorama 1999, we again had seven states represented (IL, IA, WI, MN, MI, KY, IN) with one participant driving over 400 miles to attend.
- At Fierorama 2002, we were the largest gathering of Fieros in the world (135 cars counted on the show field!)

Fierorama Key Sponsors

Ken Nagel

Fierorama Key Sponsors

- Back in 2000, as a way to increase the value of Fierorama to our participants, we implemented a Key Sponsor Program where we asked organizations to contribute funds to the show in return for publicity. Our Key Sponsors over the years have included:

Fierorama Key Sponsors

- Pep Boys auto parts stores – our first ever Sponsor – 2000 thru 2001.
- The Fiero Store – since 2002!
- V8 Archie – since 2002!
- The McDonald's Restaurant on Midwest Road In Oak Brook, IL from 2002 thru 2003
- Twin Lakes Fiero (Bob Steiger in Paxton, IL) from 2002 thru 2004
- Meguiar's from 2002 thru 2010
- Village Pontiac/GMC from 2005 thru 2008, 2010 - 2012
- Performance Powder Coating from 2005 thru 2008
- McGrath Auto Group from 2006 thru 2007
- St. Charles Pontiac/Buick/GMC in 2008
- Fox Valley Buick/GMC from 2012 thru 2014
- Woody Buick/GMC from 2013 to present

Fierorama Key Sponsors

- For Fierorama 2005, we had two levels of Key Sponsors – Gold and Silver.
- Gold included – GM (to cover the cost of bringing the FIVE Fiero prototypes to our show); The Fiero Store & V8 Archie
- Silver included – Performance Powder Coating, Village Pontiac/GMC, & Meguiar's

Fierorama Key Sponsors

- For Fierorama 2010, we had a new group of Sponsors who helped purchase a banner which was placed in front of the Holiday Inn Express in St. Charles, IL along North Avenue (Rt. 64) to help us promote our show at this location. Those sponsors included:
 - Holiday Inn Express in St. Charles, IL
 - Colonial Café
 - Signs Now In South Elgin, IL
 - Zylstra's Harley-Davidson in St. Charles, IL
 - Jim's Auto Body in St. Charles, IL
 - Microbusiness (former NIFE Member, Vince Badali) in St. Charles, IL

Fierorama Weather

Bill Klicker

Fierorama Weather Analysis

- Fierorama 1996 – had a bad thunderstorm roll through around 2:30pm. As quoted in Fiero Focus, “It came in so fast it was unbelievable”. The awards ceremony took place inside the Home Run Inn Pizza.
- Fierorama 1997 – again had rain! This year we set up a Fierorama rain hotline that members could call to see if the show was on or not.
- Fierorama 1998 – our first show without rain!
- Fierorama 1999 – the rain returned. The awards ceremony took place inside McDonald’s.
- Fierorama 2000 – a passing shower arrived around 1:00pm. To date, 3 of 5 Fieroramas had rain associated with them.
- Fierorama 2001 – rain rolled in at 2:30pm. It has now rained 4 of 6 Fieroramas (including the past three years in a row!) Our show became affectionately called, “Rainorama”. Rodney Dickman actually began selling rain ponchos out of his trailer at car shows because of our poor luck!
- Fierorama 2002 – finally, beautiful blue skies with temperatures in the 90’s!
- Fierorama 2003 – perfect weather!
- Fierorama 2004 – again, perfect weather!
- Fierorama 2005 – perfect weather!
- Fierorama 2006 – a day full of rain showers! The first since 2001!
- We are on a roll! Since Fierorama 2007 we have had fantastic weather!

Fierorama Class Evolution

Jim Hallman

Fierorama Class Evolution

- 1996 Classes
 - 1984 Fiero – under 80,000 miles
 - 1984 Fiero – over 80,000 miles
 - 1985 - 1986 Fiero – 4 cylinder under 65,000 miles
 - 1985 – 1986 Fiero – 4 cylinder over 65,000 miles
 - 1985 - 1986 Fiero – 6 cylinder under 65,000 miles
 - 1985 – 1986 Fiero – 6 cylinder over 65,000 miles
 - 1987 - 1988 Fiero – 4 cylinder under 50,000 miles
 - 1987 – 1988 Fiero – 4 cylinder over 50,000 miles
 - 1987 - 1988 Fiero – 6 cylinder under 50,000 miles
 - 1987 – 1988 Fiero – 6 cylinder over 50,000 miles
 - Custom Fiero Class
 - Display Fiero Class – stock – under 40,000 miles

Fierorama Class Evolution

- 1997 Classes
 - 1984 – 1986 Notchback Coupe 40K-90K Miles
 - 1984 – 1986 Notchback Coupe Over 90K Miles
 - 1984 – 1987 Notchback “Aeronose” Coupe (’84 Pace Car, ’85 GT, ’86 – ’87 SE) 40K - 75K Miles
 - 1984 – 1987 Notchback “Aeronose” Coupe (’84 Pace Car, ’85 GT, ’86 – ’87 SE) Over 75K Miles
 - 1987 – 1988 Notchback Coupe (Including Formula) 40K-60K Miles
 - 1987 – 1988 Notchback Coupe (Including Formula) Over 60K Miles
 - 1986 – 1988 Fastback GT 40K-70K Miles
 - 1986 – 1988 Fastback GT 70K-100K Miles
 - 1986 – 1988 Fastback GT Over 100K Miles
 - Display Class – Non Judged - All models –Less Than 40K Miles
 - Modified/Custom/Rebody Class – more than Three Modifications

Fierorama Class Evolution

- 1998 Classes

- 1984 – 1986 Notchback Coupe **40K-100K** Miles
- 1984 – 1986 Notchback Coupe **Over 100K** Miles
- 1984 – 1987 Notchback “Aeronose” Coupe (’84 Pace Car, ’85 GT, ’86 – ’87 SE) **40K - 90K** Miles
- 1984 – 1987 Notchback “Aeronose” Coupe (’84 Pace Car, ’85 GT, ’86 – ’87 SE) **Over 90K** Miles
- 1987 – 1988 Notchback Coupe (Including Formula) **40K-80K** Miles
- 1987 – 1988 Notchback Coupe (Including Formula) **Over 80K** Miles
- 1986 – 1988 Fastback GT 40K-70K Miles
- 1986 – 1988 Fastback GT 70K-100K Miles
- 1986 – 1988 Fastback GT Over 100K Miles
- Modified/Custom/Rebody Class – more than Three Modifications
- Display Class – Non Judged - All models –Less Than 40K Miles

Fierorama Class Evolution

- 1999 Classes – same as 1998
- 2000 Classes – (minor mileage adjustments implemented)
 - 1984 – 1986 Notchback Coupe **40K-120K** Miles
 - 1984 – 1986 Notchback Coupe **Over 120K** Miles
 - 1984 – 1987 Notchback “Aeronose” Coupe (’84 Pace Car, ’85 GT, ’86 – ’87 SE) **40K - 110K** Miles
 - 1984 – 1987 Notchback “Aeronose” Coupe (’84 Pace Car, ’85 GT, ’86 – ’87 SE) **Over 110K** Miles
 - 1987 – 1988 Notchback Coupe (Including Formula) **40K-100K** Miles
 - 1987 – 1988 Notchback Coupe (Including Formula) **Over 100K** Miles
 - 1986 – 1988 Fastback GT **40K-80K** Miles
 - 1986 – 1988 Fastback GT **80K-100K** Miles
 - 1986 – 1988 Fastback GT **Over 100K** Miles
 - Modified/Custom/Rebody Class – more than Three Modifications
 - Display Class – Non Judged - All models –Less Than 40K Miles

Fierorama Class Evolution

- 2001 Classes – only mileage adjustments from prior year
 - 1984 – 1986 Notchback Coupe **40K-80K** Miles
 - 1984 – 1986 Notchback Coupe **Over 80K** Miles
 - 1984 – 1987 Notchback “Aeronose” Coupe (’84 Pace Car, ’85 GT, ’86 – ’87 SE) **40K - 80K** Miles
 - 1984 – 1987 Notchback “Aeronose” Coupe (’84 Pace Car, ’85 GT, ’86 – ’87 SE) **Over 80K** Miles
 - 1987 – 1988 Notchback Coupe (Including Formula) 40K-100K Miles
 - 1987 – 1988 Notchback Coupe (Including Formula) Over 100K Miles
 - 1986 – 1988 Fastback GT 40K-80K Miles
 - 1986 – 1988 Fastback GT 80K-100K Miles
 - 1986 – 1988 Fastback GT Over 100K Miles
 - Modified/Custom/Rebody Class – more than Three Modifications
 - Display Class – Non Judged - All models –Less Than 40K Miles

Fierorama Class Evolution

- 2002 Classes – major revamping of classes took place:
 - Model year designations are removed
 - The term “viewable modification” is introduced
 - Custom class is now broken out into three separate classes: Custom, Modified and Rebody
 - The Display Class is now a peer judged class

Fierorama Class Evolution

- 2002 Classes (continued)
 - Stock Notchback Coupe 40K-80K Miles – two or less viewable modifications
 - Stock Notchback Coupe 80K-100K Miles – two or less viewable modifications
 - Stock Notchback Coupe Over 100K Miles – two or less viewable modifications
 - Stock Fastback GT 40K-80K Miles – two or less viewable modifications
 - Stock Fastback GT 80K-100K Miles – two or less viewable modifications
 - Stock Fastback GT Over 100K Miles – two or less viewable modifications
 - Custom Class – three to six viewable modifications
 - Modified Class – more than six viewable modifications & all major engine conversions
 - Rebody Class
 - Display Class –all models –Less Than 40K Miles

Fierorama Class Evolution

- 2003 Classes – a semi-modified class is introduced
 - Stock Notchback Coupe 40K-80K Miles – two or less viewable modifications
 - Stock Notchback Coupe 80K-100K Miles – two or less viewable modifications
 - Stock Notchback Coupe Over 100K Miles – two or less viewable modifications
 - Stock Fastback GT 40K-100K Miles – two or less viewable modifications
 - Stock Fastback GT Over 100K Miles – two or less viewable modifications
 - Custom Class – three to six viewable modifications
 - **Semi-Modified Class – more than six viewable modifications**
 - **Modified Class –all major engine conversions**
 - Rebody Class
 - Display Class –all models –Less Than 40K Miles

Fierorama Class Evolution

- 2004 Classes – same as 2003
- 2005 Classes – increased mileage breaks and added High Mileage Class & Display Class renamed Low Mileage Class
 - Stock Notchback Coupe **40K-100K** Miles – two or less viewable modifications
 - Stock Notchback Coupe **100K-200K** Miles – two or less viewable modifications
 - Stock Fastback GT **40K-100K** Miles – two or less viewable modifications
 - Stock Fastback GT **100K - 200K Miles** – two or less viewable modifications
 - **High Mileage Class – all stock Fieros – two or less viewable modifications – must be over 200K miles**
 - **Low Mileage Class –all stock Fieros –two or less viewable modifications – must be less than 40K miles**
 - Custom Class – three to six viewable modifications
 - Semi-Modified Class – more than six viewable modifications
 - Modified Class –all major engine conversions
 - Rebody Class

Fierorama Class Evolution

- 2006 Classes – changes
 - Semi-Modified Class removed
 - Engine swap classes added
 - Project Class added
 - Number of viewable modifications adjusted

Fierorama Class Evolution

- 2006 Classes (continued)
 - Stock Notchback Coupe 40K-100K Miles – **four or less viewable modifications**
 - Stock Notchback Coupe 100K-200K Miles – **four or less viewable modifications**
 - Stock Fastback GT 40K-100K Miles – **four or less viewable modifications**
 - Stock Fastback GT 100K - 200K Miles – **four or less viewable modifications**
 - High Mileage Class – all stock Fieros – **four or less viewable modifications** – must be over 200K miles
 - Low Mileage Class –all stock Fieros –**four or less viewable modifications** – must be less than 40K miles
 - Custom Class – **five or more viewable modifications**
 - **Non V8 Engine Swap Class** – (except 3.4 L pushrod)
 - **V8 Engine Swap Class**
 - Rebody Class
 - **Project Class** – **Under Construction/Work In Progress** – **all Fiero Models**

Fierorama Class Evolution

- 2007 Classes – same as 2006
- 2008 Classes – High Mileage Class removed and mileages adjusted as a result
 - Stock Notchback Coupe 40K-100K Miles – four or less viewable modifications
 - Stock Notchback Coupe **Over 100K** Miles – four or less viewable modifications
 - Stock Fastback GT 40K-100K Miles – four or less viewable modifications
 - Stock Fastback GT **Over 100K** Miles – four or less viewable modifications
 - Low Mileage Class –all stock Fieros –four or less viewable modifications – must be less than 40K miles
 - Custom Class – five or more viewable modifications
 - Non V8 Engine Swap Class – (except 3.4 L pushrod)
 - V8 Engine Swap Class
 - Rebody Class
 - Project Class – Under Construction/Work In Progress – all Fiero Models

Fierorama Class Evolution

- 2009 Classes – Park 4 Fun Class added
 - Stock Notchback Coupe 40K-100K Miles – four or less viewable modifications
 - Stock Notchback Coupe Over 100K Miles – four or less viewable modifications
 - Stock Fastback GT 40K-100K Miles – four or less viewable modifications
 - Stock Fastback GT Over 100K Miles – four or less viewable modifications
 - Low Mileage Class –all stock Fieros –four or less viewable modifications – must be less than 40K miles
 - Custom Class – five or more viewable modifications
 - Non V8 Engine Swap Class – (except 3.4 L pushrod)
 - V8 Engine Swap Class
 - Rebody Class
 - Project Class – Under Construction/Work In Progress – all Fiero Models
 - **Park 4 Fun – Non Judged; come when you can, leave when you must! – All Fiero Models**

Fierorama Class Evolution

- 2010 Classes – same as 2009
- 2011 Classes – same as 2009
- 2012 Classes – same as 2009
- 2013 Classes – the only change was adding in the wording, “Not recognizable as a Fiero” to the Rebody Class description
- 2014 Classes – the only change was separating the Custom Class into two classes: *Notchback body style* and *Fastback body style*

Fierorama Firsts & Fun Facts

Jeff Jones

Fierorama Firsts & Other Fun Facts

- Based on an average of 40 volunteers used to help execute each Fierorama, we have had over 760 volunteers over the past 19 shows! Thank you to all of our volunteers!
- The Fierorama class with the highest participation was class H (Modified Class – more than six viewable modifications & all major engine conversions) in 2002 with 25 cars!

Fierorama Firsts & Other Fun Facts - 1996

- The only Fierorama where Jim could not fall asleep the night before the show!
- The only Fierorama that Rodney Dickman participated in with his '88 Mera!
- Rich Warber's last Fierorama before the mind-boggling Fiero chop top made its debut!
- A member wrote on their comment card that was mailed in after the show that, "We need to keep this a free event for club members!"
- Another member wrote, "Keep Fierorama for daily driven Fieros, not show cars!"
- The only Fierorama to take place in the month of June.

Fierorama Firsts & Other Fun Facts - 1997

- Rich Warber's Fiero chop top made it debut! It was selected as the People's Choice winner!
- Five blue Fiero GT Fastbacks were in attendance!
- Fierorama has always been FREE to NIFE Members; non-members are only charged a \$10.00 entry fee.

Fierorama Firsts & Other Fun Facts - 1998

- NIFE Club Member Mel Johnson videotaped the show for us. In the President's Message of Fiero Focus, Jim wrote, "If you would like a copy of the video, please send an empty VHS video tape and we will arrange to make a copy for you."
- This is the first Fierorama to have a dash plaque; it replaced the 8 ½" x 11" commemorative color poster.

Fierorama Firsts & Other Fun Facts - 1999

- This year was the first year without NIFE Club Member Rich Warber who passed away on 8-16-99 after a nine-month battle with cancer. Rich, of course, was the originator of the Fiero chop top.
- This year was the first year to have a Fiero with a Cadillac Northstar engine conversion. This Fiero was owned by Chris Moore of Auburn, IN. Chris' Fiero won the People's Choice Award, the Ronald McDonald's Choice Award and the Best Of Class for Custom/Rebody.
- This year was the first year we assigned designated hours for the Registration table and Club Display table.
- This year was the first year with a DJ to provide background music and announcements. Thanks to NIFE Club Member Elmer Schild.

Fierorama Firsts & Other Fun Facts - 2002

- The words “Viewable Modifications” were coined as a way to help us differentiate the Fierorama classes.

Fierorama Firsts & Other Fun Facts - 2003

- Our highest mileage Fiero participating topped 305,000 miles. It was owned by NIFE Club Member Al Wagner with an original owner '84 which had the original engine.

Fierorama Firsts & Other Fun Facts - 2006

- This was the first year we broadcast a live webcast from the show field.

Fierorama Firsts & Other Fun Facts - 2007

- This was Nick DiMonte's first Fierorama
- This year was the first and only year so far that we created Fierorama special events license plates for Illinois residents.

LAND OF LINCOLN



**Northern
Illinois**

**Fiero
Enthusiasts**

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20

ILLINOIS

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Fierorama Firsts & Other Fun Facts - 2009

- “Park 4 Fun” class debuts. If you cannot commit to attending the entire day’s festivities, you can come for as long as you want and enter the Park 4 Fun class. This class will not be judged; simply park your Fiero and leave when you must! We want all NIFE members to be able to participate in the Fierorama experience, even if you can only stop by for an hour or two to take in as much as you can.

Fierorama Firsts & Other Fun Facts - 2012

- This year was the debut of the Fierorama Tech Tables to help club members learn more about their Fieros by interacting with club member “technical experts”.

Fierorama Firsts & Other Fun Facts - 2013

- This year we started an award for the lowest VIN# and the highest VIN# representing the “oldest” Fiero and the “youngest” Fieros on the show field.

Fierorama & The Midwest Fiero Clubs

Bill Klicker

Midwest Fiero Club (MWFC) Competition

- 2004 was the first year of the competitions. Each show on the MWFC show circuit selected their Fiero to be represented in the Best In The Midwest competition which was held at Fierorama. This competition began for the purpose of honoring the 20 year celebrations for each model year.

MWFC Best In The Midwest Competition Winners

- 2004 - Best Stock 1984 – Blake Bandusky (Red SE)
- 2005 – Best Original 1985 – Mark DuFord (Silver GT)
- 2006 – Best Original 1986 – Kris & Eric Turner (Black GT Fastback)
- 2007 – Best Original 1987 – Barb Hack (Blue GT Fastback)
- 2008 – Best Original 1988 – Larry Davis (Red GT Fastback)

MWFC Best In The Midwest Competition Winners

- 2009 – Best Non-Stock Fiero – Gary Kaleta (“Lambero” rebody)
- 2010 – Most Innovative Idea – Paul Kellogg (Black '84 SE which blended the fastback body style into the notchback body)



MWFC Best In The Midwest Competition Winners

- 2011 – Best Interpretation Of A 1984 Indy Pace Car – Fred Bartemeyer (only 189 miles)
- 2012 – Best Interpretation Of A 1985 GT – Kevin Lindeman (Black w/ 3800)
- 2014 – Best Interpretation Of A 1986 ½ GT – Scott LaFountain (the Black Knight)

Fierorama Raffles & Prizes

Paul Vargyas

Fierorama Raffles & Prizes

- 1999 – World’s first ever Fiero raffle! We raffled off a 1986 red GT fastback and NIFE Member Gene Keenan was the winner! We sold 500 tickets in 60 days. The ticket cost was only \$10.00/each.
- 2000 – We raffled off a V8 Archie installation kit and sold tickets only during the show for \$5.00/each. Mike Kroyer was the winner!
- 2001 – Our second Fiero raffle took place. We raffled off a 1988 red GT with T-tops and NIFE Member Carl Anderson was the winner! Our second prize was a \$1400 Mr. Mike’s leather package and NIFE Member Chuck Rudolph was the winner. Our third prize was a \$500 Fiero Store gift certificate and Dave Gray was the winner.

Fierorama Raffles & Prizes

- 2007 – Midwest Fiero Clubs Fiero Raffle. We raffled off a Quad 4 powered '85 Fiero SE created by Gerry Goodwin. Kurt Krutsch was the winner. Second prize was \$1,000 in cash. Tom Gottard was the winner. Third prize was a set of Mr. Mike's leather seat covers. John Miskus was the winner.

Fierorama Raffles & Prizes

- Each year we generally give away about \$400 in door prizes. So to date, we have given away at least \$7,500 in door prizes to Fierorama attendees!

Fierorama Saturday Activities

Mark Soeldner

Fierorama Saturday Activities

- 2002 - V8 Archie hosted a dinner at a local Pizza Hut in Darien, IL for our out of town guests.
- 2004 – Saturday night Fierorama pizza party debuts at Barone’s Of Lisle
- 2006 - was the first time Fierorama was marketed as “Fierorama Weekend”. Saturday’s events included: a group breakfast on Saturday morning; a cruise to V8 Archie’s open house for lunch and dinner at Salerno’s On The Fox.
- 2007 – First time the Fierorama pizza party was held at Gino’s East in St. Charles, IL.
- 2008 – the last year for V8 Archie’s open house.
- 2009 – Fred Bartemeyer did a Fiero memorabilia presentation on Fierorama Saturday.
- 2010 – the first ever Fierorama Poker Run



Fierorama Saturday Activities

- 2011 – we traveled to the Antique Automobile Club Of America's fall meet in Oak Brook, IL.
- 2012 – our second Fierorama Poker Run took place.
- 2014 – we expanded our events to Friday night, but rain hampered attending the Wheaton Cruise night. On Saturday, we participated in the Cars & Coffee event in Naperville, IL. Then caravanned to Cantigny Park in Wheaton, IL before our traditional Fierorama pizza party.

Fierorama Dash Plaques & Trophies

Mike Kroyer

Fierorama Dash Plaques & Trophies

- 1996 – printed paper certificates served as the awards for all class winners.
- 2000 – The People’s Choice Award was named in honor of the late Rich Warber for his contributions to the Fiero community.
- 2003 - actual trophies were used for the first time. The trophies were donated by NIFE Club Member Chris Berry.
- 2010 – The Best Of Show awards were engraved aluminum license plates created by Chuck Itzenthaler.
- 2012 – trophies were desk clocks
- 2014 – An ’80’s theme! Trophies featured a Hot Wheels Fiero, an image of the Hall & Oates concert promotion poster featuring the Fiero, a Rubic’s cube, a cassette tape all mounted to a VCR tape.

Fierorama Themes

Ken Nagel

Fierorama Themes

- 1996 – “In Honor Of The Daily Driven Fiero”
- 2004 – Wayne Dzien (Dr. Detail) wrote in the Fierorama review that appeared in Fiero Focus, “Approximately 25% of Fierorama this year was made up of unique show cars: the custom and modified fieros; and the ever growing group of rebodies. This is a radical departure from, “The Daily Driven Fiero”. In the years to come, I would like to predict that as much as 40% of future Fieroramas will be made up of these exploding classes”.

Fierorama Themes

- 2006 – “Rollin’ On The River”
- 2007 – “Fieros On The Fox”
- 2008 – “Lucky 13” – a poker/Las Vegas theme with fuzzy dice and Fierorama tokens.
- 2009 – celebrated the 26th anniversary of “Fiero Day” (9-13-83) which was a very significant date in the history of the Pontiac Fiero as then Congressman Bob Carr of Michigan spoke before the US House Of Representatives to declare that day, “Fiero Day”. On that day, GM provided twelve Pontiac Fieros for the members of Capital Hill to test drive and learn about “a brand new auto industry where labor/management relations are keyed to cooperation and quality”.

Fierorama Themes

- 2011 – “Sweet 16” with three colors of Fiero logo’d M&M’s (red, white, silver – the first three Fiero colors available), Fiero shaped cookies baked by Jenni Hallman, and the trophies featured a clear, plastic cylinder filled with the colored M&M’s.
- 2012 – “Fieros On The Fox, Fun On The Riverside”

Fierorama Themes

- 2013 – “Fierorama Goes To The Movies” – movie posters with Fieros featured in them, Key Sponsor stars on the sidewalk, dash plaque “movie tickets”, academy award style trophies, red carpets, tuxedo shirts, and a popcorn cart.



Thru 17

NORTHERN ILLINOIS FIERO ENTHUSIASTS Present



A Car Show
18 Years In The Making.

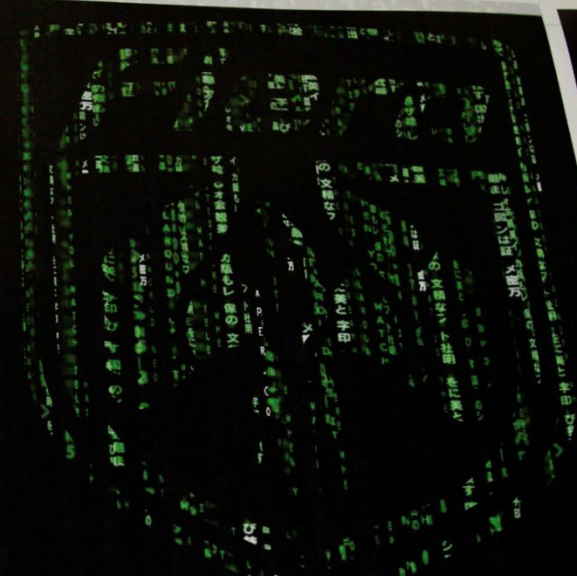
NORTHERN ILLINOIS FIERO ENTHUSIASTS Presents A NORTHERN ILLINOIS FIERO ENTHUSIASTS Production
FIERORAMA
CLASSIFICATION BY NIFE MUSIC BY NIFE DJ STAGE CARS BY NIFE MEMBERS NON STAGE CARS BY NIFE MEMBERS ON SITE LOCATION BY ST. CHARLES PARK DISTRICT
EXECUTIVE PRODUCER NIFE PRODUCED BY NIFE DIRECTED BY NIFE BASED ON THE ORIGINAL FROM SERIES STARTED BY NORTHERN ILLINOIS FIERO ENTHUSIASTS WRITING BY NIFE MEMBER



www.FIEROFOCUS.com



COMING TO ST. CHARLES SEPTEMBER 8, 2013



FIERORAMA
RELOADED

09.08.13







Fierorama Themes

- 2014 – “Back To The ’80’s”

Fierorama Highlights By Year

Jim Hallman

Northern Illinois Fiero Enthusiasts

Presents

FIERORAMA '96



Chestnut Court – Downers Grove

"Preserving the Excitement" of Fiero

'96 Fierorama Highlights

- Event date was June 23, 1996
- Fierorama is designed to have the highest quantity of Fieros, not the highest quality. Thus, the tag line, “In Honor Of The Daily Driven Fiero”
- There were no metal dash plaques. Each participant received an 8-1/2” x 11” commemorative poster designed by former NIFE Member Byron Daugherty
- The parking lot was laid out by Fiero model year (1984 to 1988) (a club member’s post card response suggested we lay out the parking lot by classes, which we did in 1997)
- Lunch was offered at the Home Run Inn Pizza at the south end of the parking lot (this is also where the awards ceremony took place due to the rain out)
- Former NIFE Member Frank Owen offered a \$100.00 cash award to the Fiero that he selected as his favorite Fiero on the showfield
- NIFE Member Elmer Schild hosted a live tech tips session during the show
- Meguiar’s and Rally Insurance Group were on hand to answer questions





**NORTHERN
ILLINOIS
FIERO
ENTHUSIASTS**

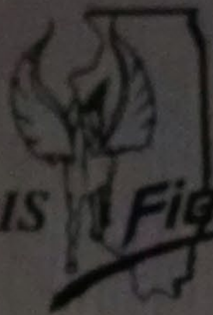
SEPTEMBER 14, 1997

In Honor of the Daily Driven Fiero!

'97 Fierorama Highlights

- Event date was September 14, 1997
- NIFE Member Elmer Schild brought a “naked Fiero” to the show for members to look over
- Elmer again conducted tech sessions for the attending members
- Eighteen new members were signed up!





NORTHERN ILLINOIS *Fiero* ENTHUSIASTS

Present

Fierorama

'In Honor Of The Daily Driven Fiero'

September 13th, 1998



'98 Fierorama Highlights

- Event date was September 13, 1998



NIFE'S 3rd ANNUAL FIGRO RAMA - OVER 120 FIGRO'S.





1999

Fierorama

"In Honor Of The Daily Driven Fiero"

Sunday, September 12th

Oak Brook, Illinois

'99 Fierorama Highlights

- Event date was September 12, 1999
- Bob Steiger of Twin Lakes Fiero in Paxton, IL and Rodney Dickman were on hand selling Fiero parts
- Attending Fieros mileage ranged from 2,000 up to 210,000!
- We had a “panel of experts” on hand to answer attendee’s technical questions which included: Elmer Schild, Bob Steiger, V8 Archie and Dave Armstrong (a GM trained Fiero mechanic)





'In Honor Of The Daily Driven Fiero'

Sunday, September 10th • Oak Brook, Illinois

'00 Fierorama Highlights

- Event date was September 10, 2000
- Fifty-five volunteers were utilized to keep the show running smoothly
- Prior to the show, we did a “phone chain” to contact every NIFE member to encourage them to attend the show who did not have email!
- Mike Kroyer and Paul Vargyas interviewed each and every attendee to create the first ever Fierorama video!





'In Honor Of The Daily Driven Fiero'

Sunday, September 9, 2001 • Oak Brook, Illinois

'01 Fierorama Highlights

- Event date was September 9, 2001 (just two days prior to the 9-11 terrorist attacks)
- Longest Distance Award went to the late Dick Edzards of Omaha, NE who traveled over 700 miles to attend
- Bill Wildt of the cable TV show, “Motorsports Unlimited” did a feature show at Fierorama. Bill called the Fiero, “The hot rod for the next millennium”. Our own Chuck Itzenthaler was behind the camera (as usual!)
- The highest mileage Fiero in attendance had accumulated 281,000 (NIFE Member Al Wagner with an '84 Sport Coupe – original engine)
- We started to take pictures of each attendee individually as they drove into the parking lot
- NIFE Member Fred Bartemeyer attended his first Fierorama!
- This was the last Fierorama to have goody bags



9/9/01 - 2001 Fiero Run - RAN FOR THE THIRD STRAIGHT YEAR. YES, 119 FIEROS PARTICIPATE!





"In Honor of the Daily Driven Fiero"



Fierorama

September, 8th
Oakbrook, Illinois

"Preserving the Excitement"

2002

'02 Fierorama Highlights

- Event date was September 8, 2002
- We presented an award for the most Fieros at the show in one family. This award was presented to the Heins family – Helen, Heather, Amanda, and Bob. They brought a total of four Fieros!
- V8 Archie hosted a dinner the night before Fierorama exclusively for our out-of-town guests.
- The longest distance award was presented to Bob Rutz who drove 2,200 miles from Napa Valley, California to attend!



2002 RICH WARBER'S BEST OF SHOW - CHRIS MOORE



8TH ANNUAL
FIERORAMA



Sunday, September 7, 2003
Oakbrook, IL

"In Honor of the Daily Driven Fiero"

'03 Fierorama Highlights

- Event date was September 7, 2003
- Bill Wildt of Motorsports Unlimited recorded a second episode at Fierorama.



20th
9th Annual
Fierorrama

'In Honor Of The Daily Driven Fiero'

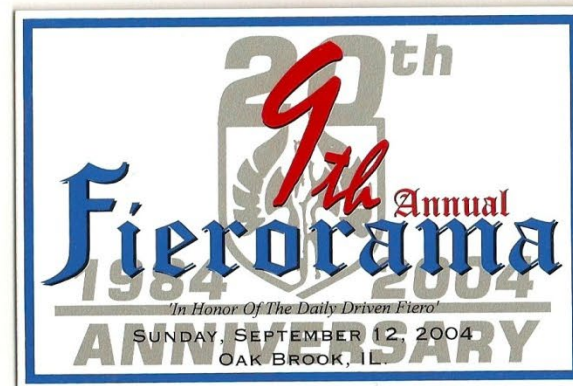
SUNDAY, SEPTEMBER 12, 2004

OAK BROOK, IL.

'04 Fierorama Highlights

- Event date was September 12, 2004
- Wayne Dzien (Dr. Detail) wrote in the Fierorama review that appeared in Fiero Focus, “Fierorama has been evolving into something else. Now, it is as much a major social event as it is a car show. It’s great to observe and talk to individuals of all ages, economic and social backgrounds who are all crazy about the Fiero!”
- V8 Archie’s GT4T Fiero rebody debuted.





Sunday, September 11, 2005

FIERORAMA

X

**1996
TO
2005**

Oak Brook, Illinois

"In Honor of the Daily Driven Fiero"

'05 Fierorama Highlights

- Event date was September 11, 2005
- This was Fierorama 10. To celebrate we worked with Fred Bartemeyer to have GM bring the five Fiero prototypes to our event. These cars included: Indy Pace Car #2, Blue PPG Pace Car, the first Fiero ever built, the turbo charged “Porsche Eater”, and the '90 GTA prototype.
- We had a back up plan in place just in case more the 200 Fieros showed up to participate and see the prototype Fieros.
- “Fierorama Saturday” began with an open house at V8 Archie’s show in Rockford, IL. This was followed by a pizza party at the Barone’s of Lisle restaurant.
- V8 Archie debuted his yellow Finale roadster
- Larry Highes drove 2,422 miles from San Diego, California to attend this year’s event.







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PONTIAC

OFFICIAL PACE CAR
68TH INDIANAPOLIS 500 · MAY 27, 1984





ROLLIN' ON THE RIVER 2006

'06 Fierorama Highlights

- Event date was September 10, 2006
- The open house at V8 Archie's included a chop top reunion.
- We surprised Fred Bartemeyer at the Fierorama pizza party with a celebration presentation for his 40th birthday party.
- Bob Rutz drove 2,400 miles from San Diego, California to attend.







664 2707

Fiero 2ms

857 4634

CLASS
A



FIEROS ON THE FOX 2007

'07 Fierorama Highlights

- Event date was September 9, 2007



V-8
Archie Inc.







The Biggest Little Car Show in Illinois

'08 Fierorama Highlights

- Event Date was September 8, 2008







14th Annual

SUNDAY, SEPTEMBER 13, 2009

FIERO DRAMA
Northern Illinois Fiero Enthusiasts Honor

FIERO DAY USA

26TH ANNIVERSARY - SEPTEMBER 13, 1983

'09 Fierorama Highlights

- Event date was September 13, 2009





Northern Illinois Fiero Enthusiasts
present the



Sunday, September 12, 2010

'10 Fierorama Highlights

- Event date was September 12, 2010
- This year marked our 15th year.
- With the passing of our club member and former Club Secretary, Ken Campbell, we renamed the Long Distance award the “Long Hauler Award” in his honor as he enjoyed participating in the Hot Rod Magazine Power Tour.





FORAMA 2010

15th
FIERORAMA
2010

LAST ONE 88

Minnesota
K45 0910

PONTIAC

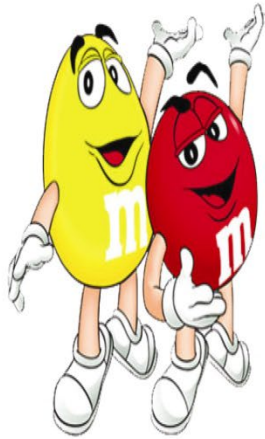


Northern Illinois Fiero Enthusiasts

FIERORAMA

Sweet

Sixteen



Sunday, September 11, 2011

'11 Fierorama Highlights

- Event date was September 11, 2011





MAXIMUM
OCCUPANTS
60



SING'S EAST
BREWERY
NO
GRAFFITI
ZONE



Sunday, September 9, 2012

Pottawatomie Park, St. Charles, IL



Fieros On The Fox, Fun On The Riverside

'12 Fierorama Highlights

- Event date was September 9, 2012
- With the passing of our Club Secretary, Larry Hall, on 8-11-12, we reserved an empty parking space for his '86 GT on this year's show field.





NORTHERN ILLINOIS FIERO ENTHUSIASTS PRESENT

THE 18th ANNUAL

FIERORAMA

Goes to the

MOVIES

RE
CAMERA
DATE Sunday, September 8, 2013

Sunday, September 8, 2013



Norhtern Illinois Fiero Enthusiasts
Presenting

FIERORAMA XVIII

12:00pm Sun 9/8/2013

*AUD #1 MAIN LOT



C



AD2MAT \$COMP

STATION: 001
9/8/2013 11:30am
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Please Retain This Stub

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'13 Fierorama Highlights

- Event date was September 8, 2013
- Local radio station V103.9 FM “The Fox” was broadcasting live from Fierorama. They presented an award to their favorite Fiero owned which was owned by Tom and Ann Schmidt. The award was called the “Vanimal” award!







PIXERORAMA

SUNDAY, SEPTEMBER 7, 2014

BACK TO THE 80'S

'14 Fierorama Highlights

- Event date was September 7, 2014
- A participant from Canada drove over 900 miles to participate!







'15 Fierorama



- Mark your calendars!
- Event dates will be September 11, 12, 13, 2015 (Friday, Saturday and Sunday)
- We would like you to join us in celebrating our 20th edition of Fierorama!